

PROGRESSIVE DAIRYMAN

New sustainability resources from Innovation Center for U.S. Dairy

News - Industry News

Monday, 14 May 2012 11:09

Since the launch of the U.S. Dairy Sustainability Commitment in 2008, the [Innovation Center for U.S. Dairy](#) -- established under the leadership of America's dairy producers -- has united the dairy value chain in a collective effort to measure and improve the environmental, social and economic sustainability of U.S. dairy.

Using a research-based approach, the Innovation Center is establishing benchmark measures of industry-level dairy sustainability, while putting tools in the hands of decision-makers to drive innovation at individual businesses.

The organization recently announced three resources available to the industry, its partners and consumers that will help the dairy value chain measure, improve and communicate about sustainability. "We've spent three years in the field gathering research to support our science- and practice-based approach to improving sustainability across the value chain," said Barbara O'Brien, president of the Innovation Center for U.S. Dairy.

"The key learning we identified about dairy's impacts and opportunities for improvement made these new resources possible."

2011 U.S. Dairy Sustainability Report

The 2011 report expands beyond the greenhouse gas (GHG) emissions and fluid milk focus of the 2010 report to include broader discussions on the environmental, social and economic aspects of U.S. dairy.

Highlights of the 2011 industrywide efforts include:

- Engaging more than 830 stakeholders who invested approximately 6,700 working days, valued at more than \$6.2 million, to support dairy sustainability efforts throughout the year.
- Launching a new industrywide initiative to establish the Sustainability Measurement and Reporting Framework for U.S. Dairy.
- Partnering with stakeholders in the inaugural U.S. Dairy Sustainability Awards program, which recognizes efforts that deliver outstanding benefit to business, community and the environment.

"Sustainability has become a key business strategy for the industry and its future development," O'Brien said.

"In addition to industry-level work, the Innovation Center built upon the findings of the GHG Life Cycle Assessment for Fluid Milk to develop and test a suite of measurement tools.

"These tools help dairy farms and businesses adopt sustainable practices that improve their environmental performance and positively impact their bottom line."

Dairy Plant Smart enables fluid milk processing plants to evaluate overall energy use -- including production, transport, refrigerant losses and packaging -- to identify opportunities to conserve energy use.

In addition to reducing GHG emissions and lowering utility bills, energy efficient practices can help milk processing plants improve system reliability, prevent maintenance and shutdown costs, increase productivity and introduce new revenue streams.

Dairy Fleet Smart helps transportation managers identify ways to more efficiently deliver milk from the production facility to storage or retail by completing a 360-degree evaluation of fuel used.

Adopting fuel-efficient best practices can save trucking companies a substantial amount in fuel costs, while also reducing emissions.

The Dairy Plant Smart and Dairy Fleet Smart tools feature case studies highlighting proven best practices and the associated cost and energy savings.

The respective calculator tools also allow dairy plants and transport fleets to benchmark their energy efficiency performance against the U.S. average to identify areas for greatest improvement.

As part of the U.S. Dairy Sustainability Commitment, Dairy Plant Smart and Dairy Fleet Smart aim to help the industry achieve a combined reduction of 705,457 metric tons of emissions and \$108 million in annual business savings toward the voluntary industrywide reduction goal. PD

—From Innovation Center for U.S. Dairy news release

[Click here](#) for online version.